



JUNIUSTECH

**LOGISTICS
PROJECT**

WWW.JUNIUSTECH.COM



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ABOUT US



JuniusTech revolutionizes logistics with an app connecting truck drivers and customers for hassle-free deliveries. We streamline registration, real-time tracking, route optimization, pricing, payments, and communication. By leveraging advanced technology and data-driven insights, we provide a reliable and efficient logistics experience for all stakeholders. Join us to transform goods transportation and unlock convenience for all stakeholders.




OUR TEAM



Hamza Akarsu

Ceo Of Lojistiks Company

 www.juniustech.com



Ersan Dikici

Team-Lead of Lojistiks

 www.linkedin.com/in/ersandkc/

TEAM



Gizem Zorlu



Experienced React.js developer at creating dynamic apps. Expert in responsive UI, problem-solving, and teamwork for impactful solutions.



Revam Slmnzde



A skilled designer with experience specializing in UI design for web and mobile apps. Consistently delivers captivating and user-focused designs, infused with innovation and a collaborative spirit.



Salih Çiftçi



An adept Flutter developer has expertise in crafting dynamic mobile apps. Proficient in responsive UI creation, creative issue resolution, and collaborative teamwork.



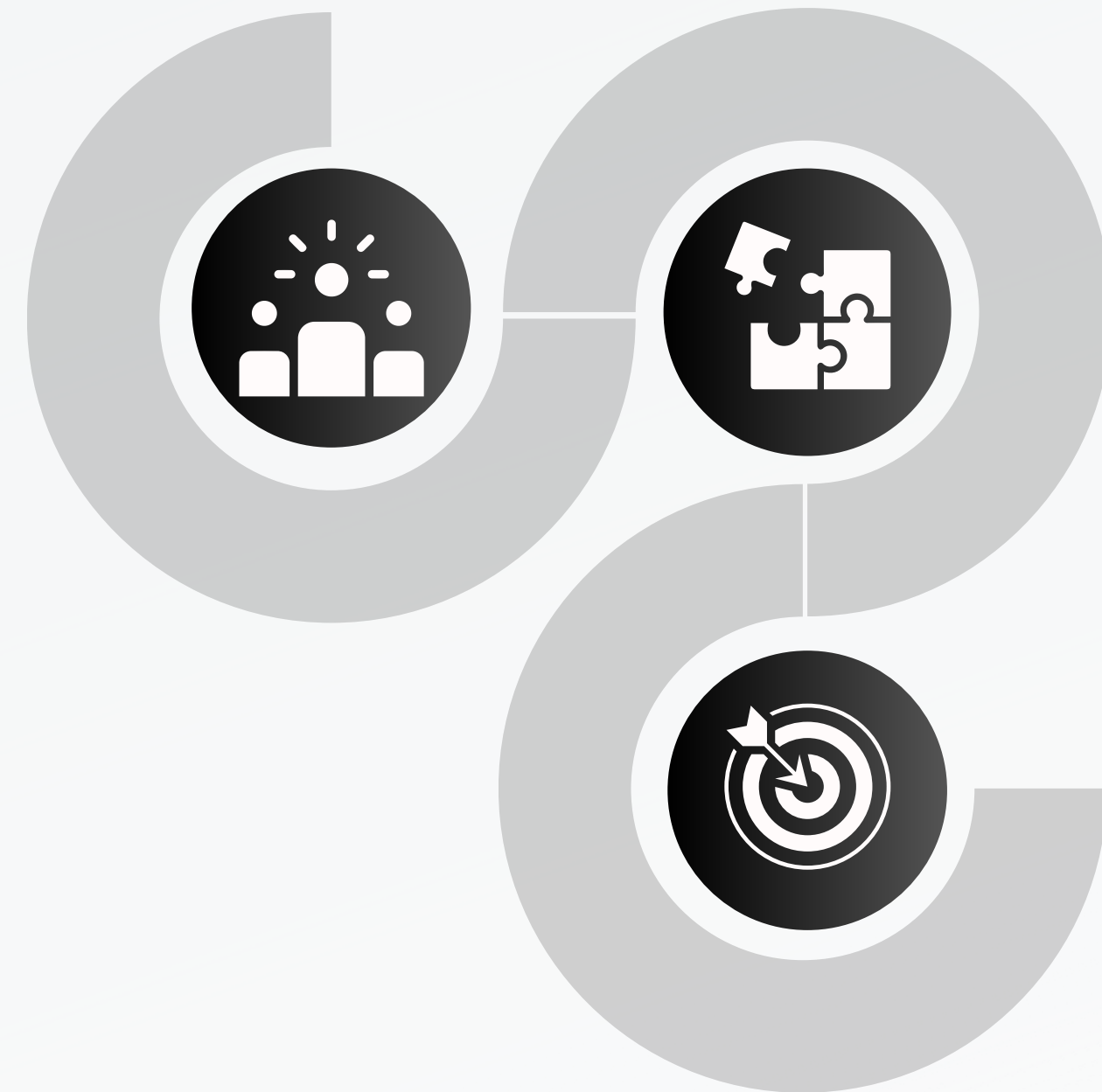
Kutay Malik Tatas



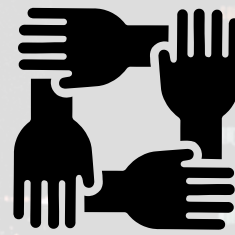
A seasoned backend expert experienced in Mongo DB. Crafting robust, scalable solutions is his forte, ensuring seamless user experiences.

THE PROBLEM

- 01** Every day, countless truck drivers and customers struggle with the challenge of connecting for the seamless delivery of big packages.
- 02** Manual coordination, lack of transparency, and inefficiencies in the logistics process create frustration and delays. This not only hampers businesses but also impacts consumers who rely on timely deliveries.
- 03** A centralized platform for seamless booking, tracking, and communication is crucial. We address pain points, ensuring a reliable and efficient logistics experience for all.



OUR SOLUTION



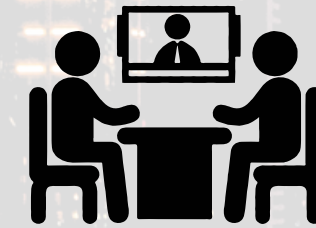
Comprehensive

Our logistics app offers a comprehensive solution to the challenges faced by truck drivers and customers in the delivery of big packages.



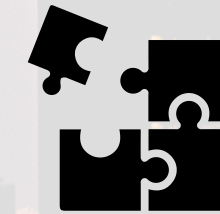
Secure

By providing transparent pricing, secure payments, and efficient communication channels, we ensure a reliable and efficient logistics experience.



User-Friendly

With user-friendly registration, seamless package booking, and real-time tracking, our platform optimizes routes, taking into account factors like traffic conditions, package priority, and delivery schedules.



Innovation

Our app's features, such as route optimization and streamlined coordination, minimize travel time, fuel consumption, and manual errors. Experience the benefits of cost-effective and timely deliveries with our innovative logistics solution.

MARKET OPPORTUNITY

- The trucking services app industry is worth \$800 billion in the US alone. This figure is going to rise even more for best apps for truckers.
- There are over 4 million truck drivers employed in the USA.



- The Danish company DSV is the largest trucking company worldwide with a market valuation of \$14.9 billion.
- The leading LTL carriers of America are FedEx (\$6.3 Billion), XPO (\$3.6 Billion), and Old Dominion (\$3.3 Billion).
- There is almost no competition when it comes to Turkey

HOW DOES IT WORK

In the app, truck drivers and customers will register with user-friendly profiles. Customers can input package details, schedule pickups, and track shipments



Truck drivers access a dashboard with pickup requests and optimized routes. Transparent pricing based on package factors and secure online payments are provided.

In-app messaging allows communication, and customer support addresses any concerns. Ratings and reviews ensure quality service.



Overall, the app connects drivers and customers for efficient and reliable delivery of big packages.

Competitive landscape

User-Friendly



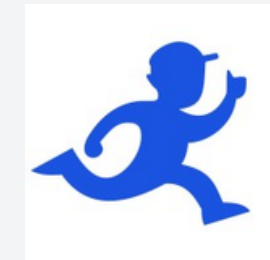
cargomatic®



Reliable



Affordable



Secure

BUSSINESS MODEL

JuniusTech uses a multi-faceted business model to monetize its logistics app. Revenue comes from commission-based fees on deliveries, a subscription model for drivers and customers, targeted ads, and partnerships with logistics businesses. Data insights and analytics services are offered to stakeholders, and a white-label solution allows app licensing and revenue-sharing with other companies. This diverse approach ensures sustainable growth with multiple revenue streams.

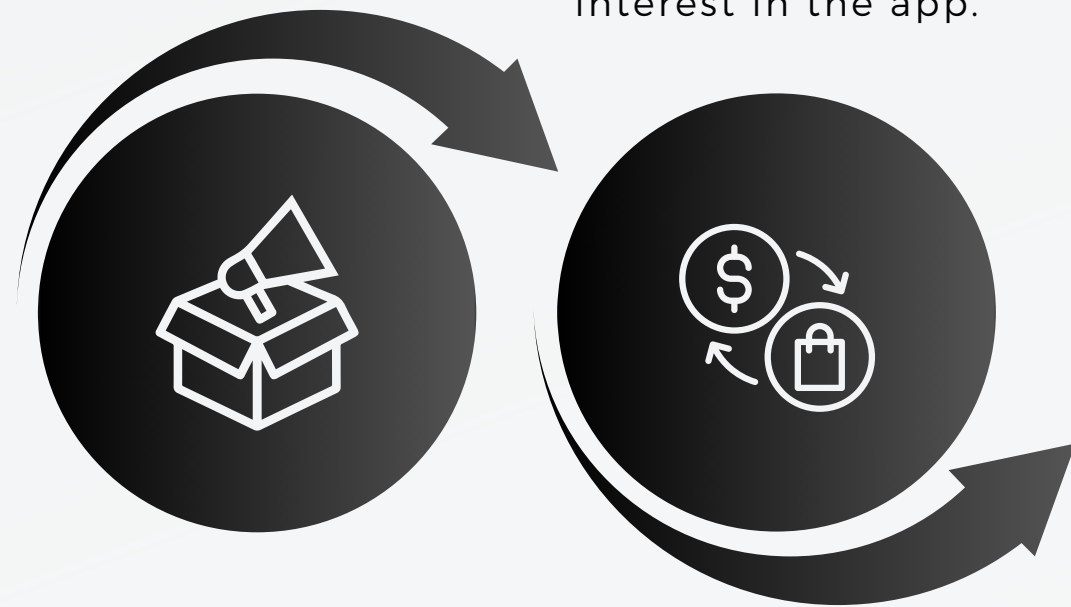
- Commission-based model for delivery transactions
- Subscription model for truck drivers and customers
- Revenue generated through targeted ads and partnerships
- Data insights and analytics for industry insights



STRATEGY

August

Create a prototype and gather user feedback for improvements. Build social media profiles to engage with the target audience and execute a pre-launch marketing campaign to generate interest in the app.



July

In the initial stages, conduct market research, develop a business plan, and register your company. Establish an online presence through a simple website and begin networking to connect with potential partners, suppliers, and customers.

October

Expand app coverage to reach more customers and drivers, and partner with local businesses for exclusive discounts. Retain existing users with a loyalty program and optimize performance based on user data analysis.

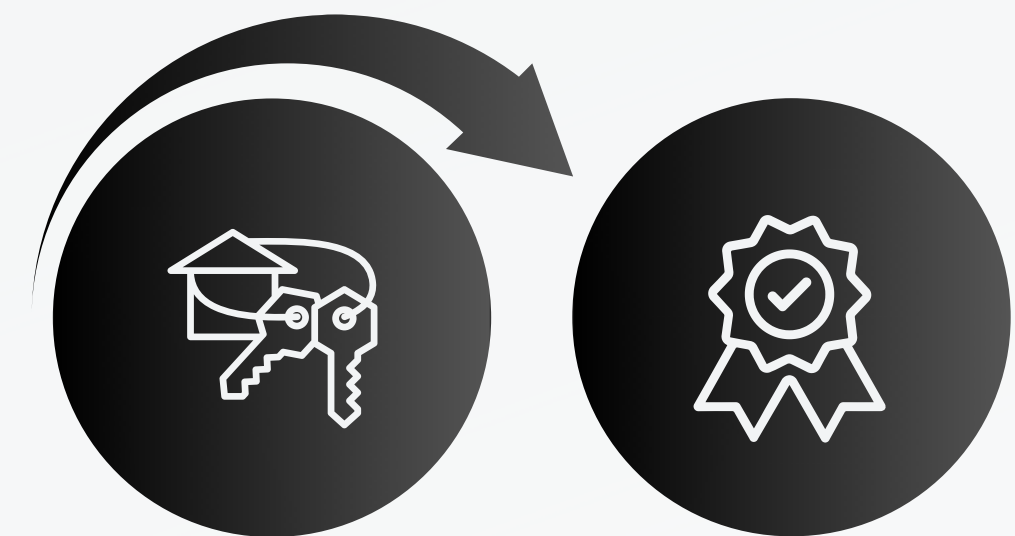


September

Launch app in limited area, gather feedback to improve user experience, implement referral program, start content marketing for industry leadership.

December

Promote premium services, offer promotions for user retention. Analyze finances, seek team feedback for improvements.



November

Make a subscription model for recurring revenue, explore new streams like targeted ads or data insights. Conduct team performance evaluations, attend events for networking and exposure.



JOIN US

JuniusTech is not a company solely focused on a single project; instead, we are committed to a continuous stream of innovative ventures. By collaborating with us, you gain the advantage of being involved in various upcoming projects before they are unveiled to the public. This provides you with unique opportunities to learn, contribute, and grow as a part of our dynamic team, experiencing cutting-edge technologies and groundbreaking solutions firsthand. Our dedication to a diverse portfolio ensures that your involvement with JuniusTech will be an exciting and fulfilling journey, shaping the future of logistics and beyond.



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